



Bricktown Association Sponsorship Support Guidelines

Bricktown Association considers cash or in-kind sponsorships for events, projects, or promotions that:

- Are free and open to the public. *Exceptions can be made on a case-by-case basis.*
- Take place within Bricktown. *Exceptions can be made on a case-by-case basis.*
- Are hosted by a not for profit corporation. *Exceptions can be made on a case-by-case basis.*
- Create a potential positive economic impact on Bricktown
- Activate Bricktown streets, sidewalks, or public spaces
- Appeal to and/or serve diverse audiences

Sponsorship recipients shall:

- Be responsible for leaving the event area the same or better than before the event started
- Be responsible for submitting a special event permit to the City of OKC if applicable
- Be responsive to needs and requests of the Bricktown Association

Request process:

- Requests for events must be made 60 days in advance through the application form at welcometobricktown.com/sponsorship/
- Requests will be considered by and approved at the discretion of the Bricktown Board of Directors
- Bricktown Board of Directors reserves the right to deny any request for sponsorship or donation for any reason
- Sponsorship and in-kind awards are limited