

BANDWAGON BRICKTOWN MUSIC FEST

Bricktown's story has always been told through music. From the halls of historic Douglass High School, where Zelia Breaux mentored jazz legends Charlie Christian and Jimmy Rushing, to the vibrant stages and streets named after Oklahoma music legends that define the district today.

On September 12, that legacy takes center stage with the launch of **Bandwagon: Bricktown Music Fest** – a new, walkable, district-wide celebration of live music that invites audiences to follow the sound from beloved indoor venues to an outdoor main stage and everywhere in between.

Bandwagon is a first-year festival, and as an inaugural sponsor, your organization has the chance to help shape the foundation of what is designed to become a signature annual event for Oklahoma City. Ground-level partners will not only receive high-visibility brand placement and on-site engagement opportunities but will also be recognized as founding supporters of a festival rooted in history and built for the future.

We invite you to join us on the ground floor of Bandwagon and help set the stage for something that will grow year after year.

- *The Bricktown Association*

A large graphic with a green and red background. It features a repeating geometric pattern of red and black shapes on the left side. The text is centered and reads:

9.12.26
DISTRICT
WIDE
MUSIC FEST

SPONSORSHIP LEVELS

BANDWAGON

BRICKTOWN MUSIC FEST

SAVE THE DATE  9.12.26

Title Sponsor

1 AVAILABLE

\$30,000

- Event name listed as "Bandwagon: Bricktown Music Fest presented by Sponsor Name" in the first instance on all PR and marketing materials, as well as print and digital ads
- Title Sponsor's logo/name will be listed first and most prominently when all event sponsors are represented in print or digital communications
- Logo on event poster and all stage and event signage
- Logo on event maps (distributed throughout district)
- Logo with link on event webpage and listed on welcometobricktownokc.com for 12 months
- Name mentioned in Bricktown social media channels – 4 dedicated sponsor posts
- Stage announcement recognition during event
- Ability to have on-site presence at event; Opportunity for a company representative to speak on stage during the event
- Name listed in official press release

Event Sponsorships

\$10,000

- Sponsor's logo/name will be listed when all event sponsors are represented in print or digital communications
- Logo on event poster and all stage and event signage
- Logo on event maps (distributed throughout district)
- Logo with link on event webpage
- Name mentioned in Bricktown social media channels – 2 dedicated sponsor posts
- Stage announcement recognition during event
- Ability to have on-site presence at event; Opportunity for a company representative to speak on stage during the event
- Name listed in official press release

\$5,000

- Logo listed on event poster and signage at event
- Logo on event maps (distributed throughout district)
- Logo with link on event webpage
- Name listed in press release, Facebook event, and registration website
- Name mentioned in Bricktown social media channels
- Stage announcement recognition during event
- Ability to have on-site presence at event

\$2,500

- Name listed on signage at event
- Name with link on event webpage
- Name listed in press release and Facebook event
- Ability to have on-site presence at event



Yes, I will support Bandwagon in 2026!

Sponsorship Selection & Amount:

Sponsor Name:

Contact Name:

Mailing Address:

Email Address:

Phone Number:

PAYMENT INFORMATION

Check enclosed

Invoice me at email address

Return this form by email to kristen@downtownokc.com or by mail:

Downtown OKC Partnership
Attn: Kristen Vails
211 N. Robinson Ave., Ste. 225
Oklahoma City, OK 73102

Sponsorships Due: June 5, 2026

To receive all marketing benefits, sponsorship must be received by June 5, 2026.

The Bricktown Association is the 501(c)(6) organization whose purpose is to manage and promote the historic Bricktown district as the premier entertainment and dining destination in Oklahoma City. Bricktown is part of the downtown Business Improvement District, which is managed by Downtown Oklahoma City Partnership. The BID delivers street-level amenities, such as street cleaning and trash pickup, produces events, and provides additional services on the Bricktown Canal such as security, lighting, landscaping, and cleaning.



Bricktown Association 501(c)6, EIN: 73-1366261
405.235.3500 | 211 N. Robinson Ave., Suite 225, Oklahoma City, OK 73102
welcometobricktown.com

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